

*“Building Indiana’s 21st Century Community.”*



# Indiana MultiEthnic Conference

Monday, April 26, 2010 - Indianapolis, IN

# Indiana MultiEthnic Sponsorship Form



April 26, 2010

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_

Web Site: \_\_\_\_\_

Sponsorship Level: (Circle One)

Lead	Platinum	Gold	Supporter	Contributor
\$5,000	\$2,500	\$500	\$100	\$50

Today's Date: \_\_\_\_\_

\*All Artwork must be submitted by April 7, 2010

Amount Received \$ \_\_\_\_\_

Artwork/Ad Copy attached for program advertisement?

(Circle One) Yes or No

Notes/Special Instructions: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



Please make checks payable to:  
Purdue Extension—Marion County c/o MultiEthnic Event  
Address: 6640 InTech Blvd, Suite 120, Indianapolis, IN 46278-2012  
County: Phone 317.275.9253  
Tax receipts will be issued for donations of \$100 or more.  
Please remit your sponsorship payment by April 14, 2010

\_\_\_\_\_Check enclosed

\_\_\_\_\_ Visa

\_\_\_\_\_ MasterCard

Exp. date \_\_\_\_\_

Code (back of card) \_\_\_\_\_

Card Number \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

\*\*For more information, please contact your regional committee member

**Northern Indiana:**

Joe Rueff,  
Eye2theWorld,  
574-238-3572,  
jrueff@eye2theworld.net

**Central Indiana:**

Allen Galloway,  
BCMI,  
317-269-0543 ext. -2,  
allen@bcmionline.com  
and  
Ralph Taylor,  
International Resources,  
317-927-9777,  
rtaylor@africancommunity.  
net

# MultiEthnic Conference Budget - 2010



Revenues:	Number	Rate	Budget	Totals	Received
<b>Balance forward</b>					\$ 2,300.00
Registrations	400	\$ 50.00	\$ 20,000.00		
Walk-ins	50	\$ 50.00	\$ 2,500.00		
VIPS/Comp/Vol	50	\$ -	\$ -		
Total Attendance	500			\$ 22,500.00	
<b>Pledged Donations:</b>					
Indiana Humanities Council					\$ 20,000.00
<b>Corporate Donors:</b>					
Lead	2	\$ 5,000.00	\$ 10,000.00		
Platinum	4	\$ 2,500.00	\$ 10,000.00		
Gold	8	\$ 500.00	\$ 4,000.00		
Supporter	10	\$ 100.00	\$ 1,000.00		
Total:				\$ 25,000.00	
<b>Exhibit Areas:</b>					
Non-Profit	10	\$ 100.00	\$ 1,000.00		
For-Profit	5	\$ 200.00	\$ 1,000.00		
Total:				\$ 2,000.00	
<b>Total Revenue:</b>					
Best Case (50 Walk-Ins)				\$ 56,800.00	\$ 22,300.00
Worst Case (No Walk-Ins)				\$ 54,300.00	
<b>Expenses:</b>					
<b>Web/Advertising</b>					
Cardinal Communications			\$ (5,000.00)	\$ (5,000.00)	
<b>Food and Beverage:</b>					
Day 1 Breakfast	500	\$ 10.00	\$ (500.00)		
Day 1 Luncheon	500	\$ 20.00	\$ (10,000.00)		
Day 1 Reception	500	\$ 10.00	\$ (5,000.00)		
Total:				\$ (20,000.00)	
<b>Room Charges:</b>					
Sound Fees-AV				\$ (2,230.00)	
<b>Other:</b>					
21% Gratuity			\$ (4,668.00)		
Printing & Mailing Brochure			\$ (4,000.00)		
Speakers			\$ (1,150.00)		
Entertainment-Reception			\$ (1,000.00)		
Supplies			\$ (500.00)		
Conference Binders	500	\$ 11.65	\$ (5,826.00)		
Signage			\$ (500.00)		
Photography			\$ (800.00)		
Table & Skirt Rental			\$ (750.00)		
Minutes			\$ (1,576.00)		
Miscellaneous			\$ (1,000.00)		
Administration Fee (2.5% of revenue)			\$ (1,363.00)		
Videotaping			\$ (1,000.00)		
Total Expenses:				\$ (24,133.00)	
				\$ (51,363.00)	\$ (29,063.00)

*"Building Indiana's 21st Century Communities."*

## **Second Indiana MultiEthnic Conference** **“Building Indiana’s 21st Century Communities”**



### **Corporate Sponsor Package**

The second conference will be building on the interest generated by the 2008 Indiana MultiEthnic Conference. The event will be hosted by the Governor’s Office, various State Organizations and lead Corporate Partners. We are eager to include your company as a valued sponsor of the second conference and that your organization will find the experience rewarding.

### **Primary Objectives of the MultiEthnic Conference**

- To discuss and share expertise on how individuals and organizations that work with diverse ethnic groups can create welcoming and inclusive communities that will help Indiana thrive in the 21st century.
- To bring together people and institutions (public and private) that work with diverse ethnic groups to share resources and ideas by encouraging open dialogue and information sharing.
- To strengthen an understanding of the importance of educating Hoosiers on the role multiethnic groups play in the growth of Indiana in the 21st century.
- To cooperate and share responsibility in providing broad access to research finds and new ideas.

### **Sponsorship Benefits:**

- Unique exposure throughout the year from the influence of people representing a wide variety of races, cultures, commercial enterprises, nationalities and religions.
- For companies wishing to interact more closely with conference attendees or achieve greater name recognition, sponsoring the event is ideal.
- Tax-deductible donation that benefits a reputable charitable event.
- Please note that space is limited, and will fill on a first come, first served basis.

# Indiana MultiEthnic Conference Sponsorship Levels



## Lead Sponsor

Northern Indiana  
Central Indiana  
Southern Indiana

## Platinum Sponsor

Northern Indiana  
Central Indiana  
Southern Indiana

## Gold Sponsor

Northern Indiana  
Central Indiana  
Southern Indiana

## Supporter

Northern Indiana  
Central Indiana  
Southern Indiana

\*\* Sponsors may choose to exceed levels at their own discretion. All additional support to the work of the conference is gratefully received.

## Sponsorship Level Benefits

### Lead

**(\$5,000 and above)**

- Private session with the governor at the conference.
- Private photo opportunity with the governor at the conference.
- Five paid attendees
- Space for Exhibitor Table
- Pre-conference meeting of sponsoring organizations directors to identify projects for collaboration/fund raising opportunities, etc.



## **Lead - continued** **(\$5,000 and above)**

- Logo on conference electronic banner
- Business card goes to all event attendees
- One page insert in conference binder
- A complimentary mailing list of all attendees and sponsors who attend conference
- Sponsorship spans across all conference events and marketing activities
- Increase your visibility to the attendees of Conference
- Invitation to address the conference during the breakfast or lunch session
- Electronic copy of colloquium minutes for all morning and afternoon workshops (Formal Outcome Publication Under Consideration)
- Priority signage at all event areas
- Plus Supporter benefits listed below
- Sponsor's brand & profile (i.e., diversity department) displayed on all conference related materials

## **Platinum** **(\$2,500)**

- Three paid attendees
- Sole sponsorship centered on one of the fundraising events listed in the program
- Logo on conference electronic banner
- Business card goes to every attendee
- Half page insert in conference binder
- A complimentary mailing list of all attendees and sponsors who attend conference
- Invitation to address attendees at event during workshop sessions
- Increase your visibility to the conference
- Priority signage at the event
- Logo on all conference marketing materials such as brochures, conference materials
- Space for exhibitor table
- Plus Supporter benefits listed below
- Electronic copy of colloquium minutes for all morning and afternoon workshops (Formal Outcome Publication Under Consideration)



## **Gold (\$500)**

- Invitation to attend event and network with attendees
- A complimentary mailing list of all attendees and sponsors who attend Conference
- Signage at the event
- Plus Supporter benefits listed below

## **Supporter (\$100)**

- Recognition in conference materials
- Link on conference website
- Prime opportunities to visit with registered attendees during breaks
- Opportunity to listen to cutting edge speakers, participate in workshops, and get information on the latest issues and exchange of ideas
- Reach decision makers
- Electronic copy of colloquium minutes for all morning and afternoon workshops (Formal Outcome Publication Under Consideration)

## **Contributor (\$50)**

- Recognition in conference materials
- Link on conference Web site
- Electronic copy of colloquium minutes for all morning and afternoon workshops

## **Event Details**

- Monday, April 26, 2010
- Sheraton Indianapolis Hotel  
8787 Keystone Crossing--Indianapolis



## Conference Agenda

April 26, 2010

8 – 4

Sheraton Hotel Keystone at the Crossing

- 8:00 Registration and continental breakfast
- 8:30 Welcome by Governor Mitch Daniels (invited)
- 8:45 Building Strong Communities for the 21st Century  
National and State Best Practices Panel facilitated by the Municipal Action for Immigrant Integration Program, National League of Cities,  
Littleton, Colorado, winner of E Pluribus Unum Award of the Migration Policy Institute  
Fort Wayne, Indiana
- 10:00 Indiana Resources & Best Practices Panel (tbc)  
Valparaiso International Center  
Honda Manufacturing of North America, Greensburg  
Bienvenido Program to improve Mental Health: Goshen  
Diversity Council Evansville
- 11:30 – 1 Networking Lunch, Exhibitor Visits, & Entertainment
- 1 – 2:30 Working Groups to Build for the Future  
Building Tomorrow's Workforce Developing the Skills for a New Century  
Building Tomorrow's Workforce: The Value of an Ethnically Diverse Workforce  
21st Century Education: The Supportive Educational Environment  
Higher Education: Today's Youth = Tomorrow's Leaders  
  
Community & Lifestyle: Public Resources & Newcomer Groups  
Community & Lifestyle: Interfaith Cooperation
- 2:45 – 3:15 Working Groups Session Findings
- 3:15 – 3:45 Concluding Remarks



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MultiEthnic  
Conference



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